

SPECIAL COUNCIL MEETING

July 18, 2016

CITY HALL

121 S. MERIDIAN

Mayor Laurie Dove called the meeting to order at 5:01 p.m. with the following members present: Lou Cicirello, Gina Gregory, Marci Maschino, Lionel Jackson, Al Hobson, Ben Anderson and Dale Kerstetter.

Members Absent: Brendan McGettigan

Staff Present: Kristine A. Polian, Finance and Admin Director
 Scott Hildebrand, City Administrator
 Kristi Carrithers, City Clerk

Press present: None

SUMMARY OF PAST INFORMATION DOCUMENTS

Paula Downs, WSU, recapped the process thus far and reminded Council of what the community stakeholders and Council have identified as the major areas important to the City of Valley Center.

MISSION AND VISION

Misty Bruckner, WSU, explained that in order to key in on the five areas identified and create a strategic plan the group should first keep the mission in mind. As the group works through the next step, they should remember “Who” they are serving, “What” the service is, “How” are they doing it, and “Why” they are providing it.

GOALS, OBJECTIVES AND STRATEGIC ACTIONS

Discussion was held on each of the five areas.

- Communication
- Economic Development
- Environmental Considerations
- Infrastructure and City Services
- Housing

NEXT STEPS

Smaller committees will need to meet to continue to create and draft a plan for each of the five areas.

WSU will funnel the discussion and ideas from tonight’s work session and have it ready to present back to the community.

Anderson thanked Bruckner and Downs and the staff from WSU for the process and leadership in this project.

ADJOURN -

Maschino moved to adjourn, second by Anderson. Vote Yea: Unanimous.

Meeting adjourned at 7:47 PM.

Kristi Carrithers, City Clerk